



# About Del Monte Center

Located in the heart of the Monterey Peninsula, along the gorgeous Central Coast, Del Monte Center is one of the most iconic and fashionable destinations in California. This architecturally recognized lifestyle center offers many exclusive to market concepts such as Apple, Lululemon and Whole Foods as well as a collection of unique regional boutiques.

5.5M

**Number of Annual Visitors** 

Average Dwell Time (mins)

673K

### **Exclusive to Market Collection**

WILLIAMS SONOMA



SEPHORA







**LUSH** 

POTTERY BARN

















# The Envy of the California Coast

Monterey, Carmel, and Pebble Beach

The Del Monte trade area is home to a collection of some of the most picturesque, sought-after destinations California has to offer. Located on California's central coast. Residents and visitors spend sun-kissed days shopping, dining and enjoying all the offerings of this dynamic coastline.







## The Lifestyle

Residents and visitors of the Monterey Peninsula enjoy world-class shopping and dining as well as year-round marquee events. The area's rustic wine country, white sand beaches, luxury spas and resorts provide travelers ample reason to keep coming back time and again to this premier vacation destination











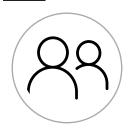




- Firestone Grand Prix of Monterey
- Motul Course de Monterey
- Monterey Car Week
- Pebble Beach
  Concours d'Elegance

- Concours at Pasadera
- Annual Ferrari Event
- Pebble Beach PGA
   Golf Course
- Mecum Monterey
- Monterey BayAquarium

# The Trade Area Shopper



441,520

Population



46.8 Median Age



49% HH with Income \$100K+



71%

HH with Children



\$142,195

Average HH Income



51%

**Higher Education** 

Communities of Monterey, Pebble Beach and Carmel

\$160,837

64.6%

72.2%

Average HH Income

HH with Income \$100K+

**Higher Education** 







#### The Trade Area

The Del Monte Trade area consists of the wealthy coastal communities of Monterey, Carmel and Pebble Beach. Many home prices far exceed the \$2M Median Home Value for Monterey, Carmel and Pebble Beach





Kristin Grove, ESQ 10Twelve National Retail Leasing +1 424.281.8349 kristin.grove@jll.com CA DRE License #02037096 Laura Tinetti
JLL | San Francisco
+1 415 913 8500
laura.tinetti@jll.com
CA DRE License #01358500